

JCK JCKONLINE

JCKonline is the Industry Authority for breaking news and information. Our visual-forward design allows your run-of-site advertising to shine. A share-of-voice pricing model provides the maximum amount of impressions per dollar spent, increasing your message's reach and impact.

I share JCKonline articles on my web page to help keep my customers updated on the latest trends. I love the fact that it is current, insightful, and educational.

**JCKONLINE
ADS:**

2M
Avg. Monthly
Impressions*

0.06%
Avg. CTR*

MONTHLY RATES

Ad Units	Est. Range of Impressions*	Est. Share*	Monthly Rate
A - Crown Unit	400,000	80,000	\$7,200
B - Half Page 1 (Sticky)	600,000	120,000	\$5,500
C - Billboard	375,000	75,000	\$3,250
D - Half Page 2 (Sticky)	100,000	20,000	\$2,900

*These are benchmarked averages and are *not* guaranteed. Web traffic on the site varies over time, and impressions could be lower or higher than the estimated numbers above.

SPECIFICATIONS

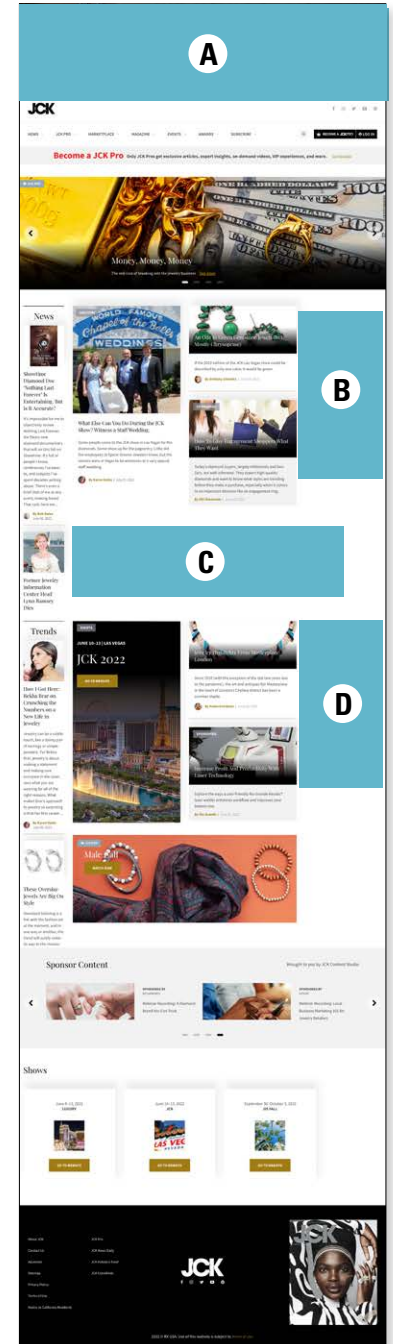
Ad Units		Desktop Size	Mobile Size	File Format
A	Crown Unit	1480 x 360	375 x 152	JPG, PNG, GIF max file size 200 KB
B	Half Page 1 (Sticky†)	300 x 600	300 x 250	JPG, PNG, GIF max file size 200 KB
C	Billboard	970 x 250	300 x 250	JPG, PNG, GIF max file size 200 KB
D	Half Page 2 (Sticky)	300 x 600	300 x 250	JPG, PNG, GIF max file size 200 KB

† Not sticky on article pages

SUBMISSION

Creative material must be submitted to fulfillment@jckonline.com no later than one week prior to confirmed campaign start and must include:

- Advertiser name
- Campaign start and end dates (e.g., 5/1/2023 – 5/31/2023)
- Click-through URL
- Banner ad files (For banners with a light background, include a one-pixel dark, interior border)



JCK CONTACT YOUR JCK SALES REPRESENTATIVE OR EMAIL
ADVERTISE@JCKONLINE.COM FOR MORE INFORMATION.